

Overview of Strategic Planning Methods	
Method	Select if, your purpose is to:
Strategic Planning for Nonprofits (Allison & Kaye, 2015)	<i>To evaluate and respond to a dynamic environment with proposed direction.</i>
Strategy Change Cycle (Bryson, 2004)	<i>To organize participation, create ideas for strategic interventions, build a winning coalition, and implement strategies.</i>
Applied Strategic Planning (Goodstein, Nolan, & Pfeiffer, 1993)	<i>To envision future and develop the procedures and operations to achieve that future.</i>
Scenario Planning (Schwartz, 1996)	<i>To systematically raise people's understandings of their environment and of each other and to foster people's a questioning of assumptions and perceptions.</i>
Scenario Planning (Brauer, 2000)	<i>To generate a set of stories about environmental elements that are critical to business success, to generate insight into strategic possibilities</i>
Scenario Planning (Searce, Fulton, & GBN, 2004)	<i>To set strategic direction, catalyze bold action, accelerate collaborative learning, and alignment and visioning</i>
Large Group Intervention – Search Conference (Bunker & Alban, 1997)	<i>To identify, plan, and implement a shared future vision through people taking action to make their desirable future happen, emphasizing a strong oral culture</i>
Large Group Intervention – Future Search (Bunker & Alban, 1997)	<i>To explore possible agreements between people with divergent views and interests and to do consensus planning</i>
Large Group Intervention – Real Time Strategic Change (Bunker & Alban, 1997)	<i>To engage whole system in planning for change</i>
Large Group Intervention – ICA Strategic Planning Process (Bunker & Alban, 1997)	<i>To maximize the participation of people in taking responsibility for the societies, communities, and organizations in which they live and function</i>
Large Group Intervention – Conference Model (Bunker & Alban, 1997)	<i>To redesign how work gets accomplished with consideration for people, processes, and technology</i>
Large Group Intervention – Fast Cycle Full Participation (Bunker & Alban, 1997)	<i>To redesign how work gets accomplished with consideration for people, processes, and technology</i>
Large Group Intervention – Real Time Work Design (Bunker & Alban, 1997)	<i>To redesign how work gets accomplished with consideration for people, processes, and technology</i>
Large Group Intervention – Participative Work Design (Bunker & Alban, 1997)	<i>Bottom up approach to redesign how work gets accomplished with consideration for people, processes, and technology</i>
Large Group Intervention – Simu-Real (Bunker & Alban, 1997)	<i>Real-time work on current issues, test future designs, learn about system</i>
Large Group Intervention – Large Scale Interactive Events (Bunker & Alban, 1997)	<i>Problem solving</i>

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Large Group Intervention (Bunker & Alban, 1997) – Work Out (Bunker & Alban, 1997)	<i>Problem identification and process improvement</i>
Large Group Intervention (Bunker & Alban, 1997) – Open Space Technology (Bunker & Alban, 1997)	<i>Discussion and exploration of system issues</i>
Appreciative Inquiry (Cooperrider, D.L., Whitney, D. & Stavros, J.J. , 2003)	<i>To locate, highlight, and illuminate the life giving forces of an organization's existence, to identify its positive core to generate new knowledge of a collectively desired future</i>

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